



# CROSBY INDEPENDENT SCHOOL DISTRICT

## FOOTBALL ONLY ANCHOR PARTNERSHIPS

ANCHOR PARTNERSHIPS	YEARLY DUES	SELECTION
10 years	\$6,000/year	
6-9 years	\$6,500/year	
3-5 years	\$7,000/year	
1-2 years	\$7,500/year	

### ANCHOR PARTNER BENEFITS

The following benefits are included with all Anchor Partnerships

- 4 Reserved Season Tickets
- Logo and Link on Athletic Webpage
- Digital Ad - Logo window rotating with other sponsors every regular season, Home Varsity Football Game (pre-game, in-game, and post-game) 3 rotating windows at a time
- Signage - Non-lit panel located on the New Home Side Ticket Counter (approximately 11"H x 11"W)
- Signage - Non-lit panel on New Home Side Bleachers (approximately 6"H x 1'3"W)
- Pre-game PA Announcement recognizing sponsorship

### ANCHOR PARTNERSHIP ADD-ONS

Available only to Anchor Partners

CHOOSE

- 30-second **IN-GAME** commercial - per regular season Home Varsity Football game.....\$1,500 ☐  
(sponsor-supplied video and audio) 3 total per game Max
- 30-second **PRE-GAME** Commercial - per regular season Home Varsity Football game.....\$1,000 ☐
- One minute of static logo logo effects per hour of operation .....\$1,000 ☐  
(located on Crosby Lynchburg Rd) TEXT ONLY
- Exclusivity (ex. only barbershop partnership) .....\$1,000 ☐
- Kiosk at game (Price per game).....\$1,000 ☐
- Recognition on Crosby ISD Facebook page (once a quarter).....\$ 750 ☐

### OTHER ADD-ONS

Available to Anchor Partners AND Non-Anchor Partners

- Non-Lit Ad Panel above **Home** Side Concession windows.....\$ 500
- Non-Lit Ad Panel above **Visitors** Side Concession windows.....\$ 250 ☐

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